Why does the error "No data to retrieve ..." come up when I run a report?

Symptom
- An error that starts with "No data to retrieve in <Report name>" appears after opening a WorldShare Analytics report and entering the current month

Applies to
- WMS Analytics

Resolution
This error means that you are requesting a report for which there is no data or a period of time that is not available yet. For example, you've requested a report that is delivered monthly and requested the report for that same month so you won't be able to get data for it until early next month (ie. Requested a report for August 2018 on August 9, 2018.)