Using OCLC Usage Statistics for WorldCat.org

Use the WorldCat.org Click to Libraries Report to gauge what usage the WorldCat.org search box is bringing to your library site. These statistics show how many users link to your online catalog or library information from the WorldCat.org interface. They also show how many of your authenticated users link from the WorldCat.org interface to your OPAC or other resources such as links to OpenURL resources and resource sharing options.

Glossary of Terms:

- **Authenticated**: IP authenticated against that specific participating institution.
- **Public**: anyone who was not IP authenticated against that institution.
- **OpenURL**: the institution’s OpenURL link set up in OCLC Service Configuration, which appears to a user on WorldCat.org if they are IP authenticated against that institution.

You can configure your settings and manage links to your library's resources from the WorldCat.org interface in OCLC Service Configuration.

**WorldCat.org™ Reports**

<table>
<thead>
<tr>
<th>REPORTS</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>WorldCat.org Click to Libraries Report</td>
<td>The WorldCat.org Clicks to Libraries Report is available for all OCLC institutions. It is an institution-level report showing, by month, the number of clicks to library-specific features. Features include library information, the library's catalog or the library's resources (i.e., JSTOR, OpenURL resources, or FirstSearch full text). These reports are to be used as a barometer of your usage.</td>
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**Example:**

**Library Information**: the number of times users clicked on the Library Information link in the WorldCat.org interface for the given library.